



South Milwaukee Christmas Market Planned for Dec. 4 at Bucyrus

Downtown Market Also Sets 2011 Outdoor Schedule

SOUTH MILWAUKEE (Nov. 20, 2010) – On the heels of another successful summer season, the South Milwaukee Downtown Market is planning its first-ever indoor Christmas Market on Saturday, Dec. 4, at Bucyrus International.

The market runs from 10 a.m. to 3 p.m., the same hours of the Bucyrus History Museum under the same roof at the historic Heritage Building, 1970 10th Ave.

More than 40 vendors are expected, including many of the regulars from the summer market offering holiday gift ideas, food and fun. Christmas music is planned throughout the day to help set the mood for this unique event.

“South Milwaukee does Christmas right, and this promises to be another great holiday tradition for our city,” said Erik Brooks, market co-founder and Fourth District alderman. “The Christmas Market is also a great way to build on our summer market. Our second year was a big success, and we want to keep that momentum going.”

The Christmas Market will be the second Downtown Market held at Bucyrus’ Heritage Building. The first, held last April, drew more than a thousand people – and rave reviews.

“We appreciate Bucyrus’ partnership on this,” said market co-founder and South Milwaukee City Clerk Jim Shelenske. “This would not be possible without them. And the Heritage Building space is terrific, a perfect place to hold our indoor market.”

The Bucyrus partnership runs deep. The company also allows the market to use a portion of its employee parking lots for summer Downtown Market vendors, and it allowed the market to construct its new permanent sign on the corner of that lot in August.

“We’re happy to be strong partners with the Downtown Market,” Bucyrus President and CEO Tim Sullivan said. “We want to do our part to support great local events like this. And the Heritage Building, with our Bucyrus History Museum, is a perfect place for the Christmas Market. We are excited for December 4.”

Vendors Sought for Summer Market

The Downtown Market has also announced its 20-week summer schedule for 2011. The market will again be held on Thursdays, starting June 2 and running through Oct. 13. It will be located on 11th Avenue south of Milwaukee Avenue, across from Bucyrus.

Vendors interested in taking part can learn more and access at registration form at the market's website. Cost is \$300 for vendors who sign up for the entire season by May 1. The weekly rate is \$25.

"We're looking forward to another great summer in our third year," Market Chairman Bob Pfeiffer said. "You'll see some site more site upgrades in 2011 and a continued emphasis on delivering an eclectic mix of first-class merchants to our hundreds of loyal customers, as well as market newcomers. Produce, homemade arts and crafts, organics, music, food and fun – you'll find it all at the Downtown Market."

Look for more details in early 2011 on the upcoming summer season.

About the South Milwaukee Downtown Market

Area residents looking for a unique shopping experience travel to downtown South Milwaukee, where they find an eclectic mix of merchants selling fresh fruits and vegetables, baked goods, flowers, art, jewelry and everything in between. They also find a sampling of area restaurants, live entertainment and special events as part of what is a true destination for families, foodies and everyone in between. It's a simple yet ambitious vision – one that the South Milwaukee Downtown Market has achieved ever since it launched in July of 2009. Located on 11th and Milwaukee Avenues near the heart of the South Milwaukee city center, the Downtown Market has quickly grown to become one of the largest in the area with more than 50 regular vendors and hundreds of regular customers. It is operated by a committee of local residents, business owners and city and civic leaders that all have the same goal in mind: find new ways to breathe new life and instill new energy in downtown South Milwaukee.

South Milwaukee Downtown Market

www.smdowntownmarket.org and on Facebook

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