

News Release

For Immediate Release

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Local Man Sets Precedent as Write-In Candidate in South Milwaukee for Mayoral and 1st District Alderperson Elections

South Milwaukee, Wis. — Long-term South Milwaukee resident Mike Moeller has officially announced his intent to run as a write-in candidate for South Milwaukee's upcoming regular election for Mayor and special election for 1st District Alderperson scheduled for April 3. This is a historical event in local politics to have both elections occurring at the same time and one man running for both positions.

"South Milwaukee is an ideal community, and my family and I are proud to call it home," Moeller shares. "But we are missing out on key opportunities that can make our city stronger and move us in the right direction for a more promising future." He adds, "South Milwaukee must strengthen its name and have a clear direction as to where the city wants to be in the short and long-term. As the country and state works to pull out of the recession, we need to have a solid plan in place to attract new businesses and residents."

If elected, Moeller believes that he is exceptionally equipped to help lead South Milwaukee as the Mayor and as an Alderperson for the 1st District. "The 1st District is home to South Milwaukee's largest employer, Caterpillar, as well as a large majority of South Milwaukee's business district," he explains. "As a successful business owner, I know what it takes to grow business, how to attract business to our community, and generate jobs to bring new residents here."

He also advocates the importance of County Park land. "I continue to be very proactive in raising issues of trash on Grant Park Beach, the safety of its walking trails, and flooding issues of Oak Creek," he notes. "Grant Park is a major resource for us, and it is not being properly managed. I will be a strong proponent to bring it back up to the standards our community deserves, not only for daily enjoyment, but to increase our property values."

Moeller has been actively working with Rep. Mark Honadel and Sen. Chris Larson to pass a bi-partisan Assembly Bill 266 — Senate Bill 192 — to improve the State's current recycling law. "If passed, this bill will help Wisconsin businesses be more competitive and help improve the environment by encouraging increased recycling of hazardous materials," Moeller explains. "I was honored to join Rep. Honadel and Sen. Larson in testifying at the State Capital on Assembly Bill 266 to the Committee on Consumer Protection and Personal Privacy this past February."

Moeller co-owns Remy Battery Co., Inc., a family business with multiple locations and future expansion plans. Since 1999, he has also served on the Board of Directors and as the Secretary/Treasurer for Battery Electrical Specialist Association, an international buying group

of battery specialists that represent over \$126M in industry purchases in North America. Moeller also volunteers as an alumni advisor for Delta Chi at the University of Wisconsin – Whitewater, and has contributed his time to many area committees and organizations including School District of South Milwaukee Vision & Planning Committee and Business Partnership Committee, and on the Granville – Brown Deer Chamber of Commerce Strategic Solutions Committee.

Moeller, his wife Kim, and their two children moved to South Milwaukee in 1999. The Moellers have been consistently active in a variety of their children's sporting events and activities. They have also dedicated a significant amount of time volunteering at their children's schools — in the past at E.W. Luther and presently at South Milwaukee Middle School and South Milwaukee High School.

For more information on Mike Moeller and his position on issues critical to South Milwaukee, visit michaelmoeller.org.

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