



5879 S. Packard Ave. (next to Pick 'N Save), Cudahy, WI 53110

## Press Room

### FOR IMMEDIATE RELEASE:

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## Small Husband and Wife Business Growing in Community During Unlikely Time

Anytime Fitness Cudahy to Hold Grand Re-Opening 5/2-5/4

**Cudahy, WI** -- Anytime Fitness Cudahy will unveil its newly expanded and remodeled facility with a Grand Re-Opening celebration during a FitFest 3 Day Event free and open to the public Thursday, May 2, 2013 through Saturday, May 4, 2013. The official Ribbon Cutting Ceremony will be held Friday, May 3, 6pm with the very first Anytime Fitness Cudahy member, Cindy Rensch, doing the honors. The 3 Day Event will feature Zumbathons on Friday 7-9pm and Sat., 1-3 pm, classes, health vendors, exercise demos and light refreshments. For full event schedule details, feel free to visit their Facebook page at <http://www.facebook.com/AnytimeFitnessCudahy>.

"We're so fortunate to have some of the best members that allow us to provide a smaller, more personable, friendly atmosphere," said Jennifer Moreau, O2i/T2i – Owner and Trainer to Inspire. "This is not just a regular gym, it's a family. We're happy to invest back into these amazing people and community."

The capital investment has been one of the larger recent investments into the Cudahy area during a time when most area businesses are in a holding pattern or worse yet, closing. Don and Jen Moreau, Owners, purchased the club in 2008 and have grown it to over 600 members and 12 staff members.

"Comfortable atmosphere, friendly people, supportive staff who knows you by name. Great place!!!," says member Patti Wisniewski on Anytime Fitness Cudahy's Facebook page, which has over 650 likes.

With 24/7 access, Anytime Fitness offers a convenient and affordable alternative for today's hectic, on-the-go lifestyles. Members use security-access keys to enter the club. Once inside, members have full use of state-of-the-art strength training and cardiovascular equipment. Most of the treadmills and bikes feature personalized tv's with over 80 channels from Time Warner Basic cable. Private showers and bathrooms are available along with tanning and classes. Anytime Fitness also offers membership reciprocity among its clubs, which allows members to use any of the 25+ area-Milwaukee clubs and more than 2,000 worldwide.

Members also receive premium access to Anytime Health, an online system that allows members to track their workouts, participate in discussion forums and monitor their nutrition.

To celebrate its Grand Re-Opening during the 3Day FitFest event, Anytime Fitness is offering new members to join for \$1 at old rates along with receiving one month free. Rates will increase May 6, 2013.

\*Pictures or logos are available upon request.

### **About Anytime Fitness**

Open 24 hours a day, 365 days a year, Anytime Fitness prides itself on providing nearly 1,000,000 members with convenient and affordable fitness options in friendly, well-maintained facilities which feature top-quality exercise equipment. State-of-the-art security and surveillance systems ensure member safety at the clubs, even during unstaffed hours. Members enjoy the benefit of being able to use any of more than 2,000 Anytime Fitness clubs now open in all 50 states and over 12 countries. AnytimeHealth.com, the fitness industry's premier health and wellness website, provides members with a wealth of online support, including diet and fitness trackers, meal planners, instructional videos and much more. For more information about Anytime Fitness, or to find the club nearest you, visit [www.anytimefitness.com](http://www.anytimefitness.com).

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