



**SOUTH MILWAUKEE  
PERFORMING ARTS CENTER**

901 15<sup>th</sup> Avenue • South Milwaukee, WI 53172  
414.766.5049 • [www.southmilwaukeepac.org](http://www.southmilwaukeepac.org)

For Immediate Release  
September 5, 2017

Contact: Michelle Majerus-Uelmen  
Marketing Director  
414-766-5049

---

**ACG PRESENTS**  
**VIOLENT FEMMES ANNOUNCE VIVA WISCONSIN 2017 TOUR**  
**AT SOUTH MILWAUKEE PERFORMING ARTS CENTER**  
**FRIDAY, OCTOBER 20, 7:30 PM**

---

(South Milwaukee, WI) – It has been 19 years since the Violent Femmes did a special tour of small theatres around Wisconsin. That tour resulted in the live CD, "Viva Wisconsin". This fall they will visit 5 cities again playing small, intimate theatres. All shows go on sale Friday September 8.

Peter Jest will again be the promoter for this tour. "I am very excited and proud to be promoting these dates. I have been promoting 34 years and it is an honor to bring Wisconsin's most famous and internationally known band back to their home state to play. The Milwaukee band that was "discovered" outside a Milwaukee Theatre by the Pretenders now will go inside 5 Wisconsin theaters playing before intimate crowds. I was at the Pretenders show in 1980 and I have promoted many Violent Femmes dates over the years. They never put on a bad show. Violent Femmes are a band that you could bring a person to one of their concerts who never heard of them and they would become an instant fan. The songs and musicianship are very unique and entertaining."

The October 20 performance will be extra special for South Milwaukee fans, since Violent Femmes drummer John Sparrow is a South Milwaukee High School alumni.

The Viva Wisconsin 2017 tour:

October 20- South Milwaukee Performing Arts Center, South Milwaukee  
<http://southmilwaukeepac.org/event/violentfemmes/>

October 22-Grand Theatre, Wausau

<http://tickets.grandtheater.org/single/EventDetail.aspx?p=1905>

October 24-Barrymore Theatre, Madison



## SOUTH MILWAUKEE PERFORMING ARTS CENTER

901 15<sup>th</sup> Avenue • South Milwaukee, WI 53172  
414.766.5049 • [www.southmilwaukeepac.org](http://www.southmilwaukeepac.org)

<http://www.barrymorelive.com/tickets/1710241.html>

October 25-State Theatre, Eau Claire

October 27-Meyer Theatre, Green Bay

Brett Newski will open all dates. For more information contact Peter Jest 414-332-3061 or [shank@wi.rr.com](mailto:shank@wi.rr.com).

### **Ticketing Information**

**Tickets are \$48-59 each. For tickets, visit [www.southmilwaukeepac.org](http://www.southmilwaukeepac.org) or call (414) 766-5049.**

### **About SMPAC**

South Milwaukee Performing Arts Center (SMPAC) provides the greater Milwaukee and southeastern Wisconsin communities with creative, innovative and diverse performing arts. In addition to hosting an annual Performing Arts Series, SMPAC also serves the students of South Milwaukee and is a professionally-managed rental facility for other presenters, organizations and groups. More than 500 performances, rehearsals, classes and other events take place at SMPAC annually. SMPAC was voted 3rd Best Theatre in the 2016 Milwaukee A-List contest, with customer reviews such as "A great venue with fabulous events for all ages!" "Excellent and diverse touring artist performances showcased in a comfortable, friendly theatre away from the downtown crowds." "There is not a bad seat in the house." "Great place that does a wonderful job."

The annual SMPAC Performing Arts Series is sponsored in part by the Avalon Theatre, Classic Cargo International Inc., Courtyard Marriott Milwaukee Airport, Sheridan House & Café, Skyline Catering & Express Deli, TASC Services LLC., and Ken Cook Co. Performances are supported in part by a grant from the Wisconsin Arts Board with funds from the State of WI and the National Endowment for the Arts. SMPAC is located inside of the South Milwaukee School District 6-12 campus, at 901 15<sup>th</sup> Avenue in South Milwaukee between College and Rawson Avenues. It is easily accessible from I-94 and 794. Free parking is located in the northwest parking lot. Patrons should enter door #9. For tickets or directions, call 414-766-5049. For more information, visit [southmilwaukeepac.org](http://www.southmilwaukeepac.org).

