



RE-DESIGNING DOWNTOWN

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THANK YOU FOR THE OPPORTUNITY TO WORK WITH YOUR COMMUNITY!

THIS PROJECT PROVIDED THE STUDENTS WITH A:

- REAL-LIFE “CLIENT”
- GROUP PROJECT / INDIVIDUAL DELIVERABLE
- COMMUNITY FOCUS

NOTE: DELIVERABLES ARE FOR DESIGN PURPOSES ONLY AND CAN NOT BE USED OR REPRODUCED WITHOUT WRITTEN CONSENT FROM THE STUDENT DESIGNER. THESE ARE NOT ARCHITECTURAL DRAWINGS FOR CONSTRUCTION.



RE-DESIGNING DOWNTOWN



11 MOUNT MARY UNIVERSITY INTERIOR DESIGN STUDENTS

- 7 SENIORS AND 4 JUNIORS
- ADVANCED DESIGN STUDIO COURSE
- COMMERCIAL EMPHASIS - INTERIOR DESIGN AND BEYOND



RE-DESIGNING DOWNTOWN



PROJECT DESCRIPTION:

- TO **REHABILITATE AND REVITALIZE** VACANT STORE FRONTS ON MILWAUKEE AVE.
- TO BUILD UPON A STRONG **HISTORICAL FOUNDATION** WHILE INFUSING **NEW ENERGY**.
- TO **CREATE NEW SPACES** FOR **COMMUNITY USE**.

PROCESS

BY: LAUREN HARRIS

PROCESS



PHASE 1

- INITIAL MEETING
 - PROJECT RESTORE
 - CITY REPS.
- IDENTIFICATION OF PROPERTIES AND OWNER CONTACTS
- COMPARABLES
- USE-STUDENT-PROPERTY MATCHES



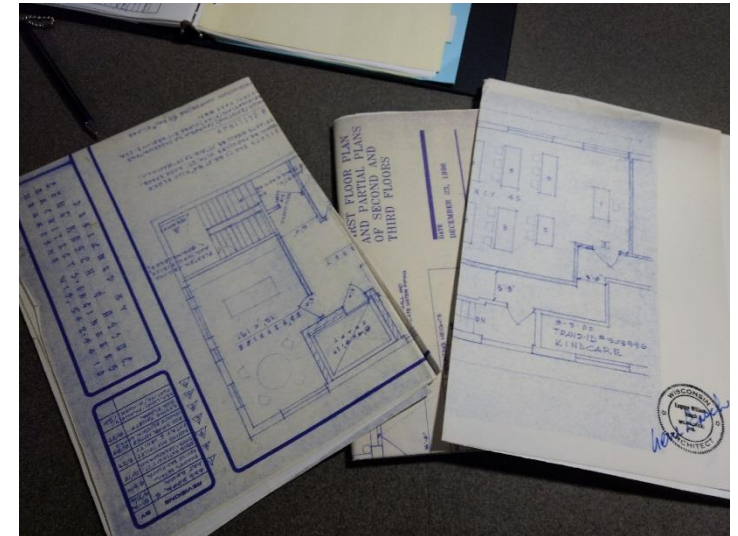
PHOTO CREDIT: CITY OF SOUTH MILWAUKEE

PROCESS



PHASE 2

- COMPREHENSIVE PLAN
- HISTORY OF PROPERTIES
- OWNER MEETINGS
 - FIELD MEASURE
 - QUESTIONS
 - PHOTOGRAPHS
- MATCH REVISIONS



PROCESS

USER 1 –

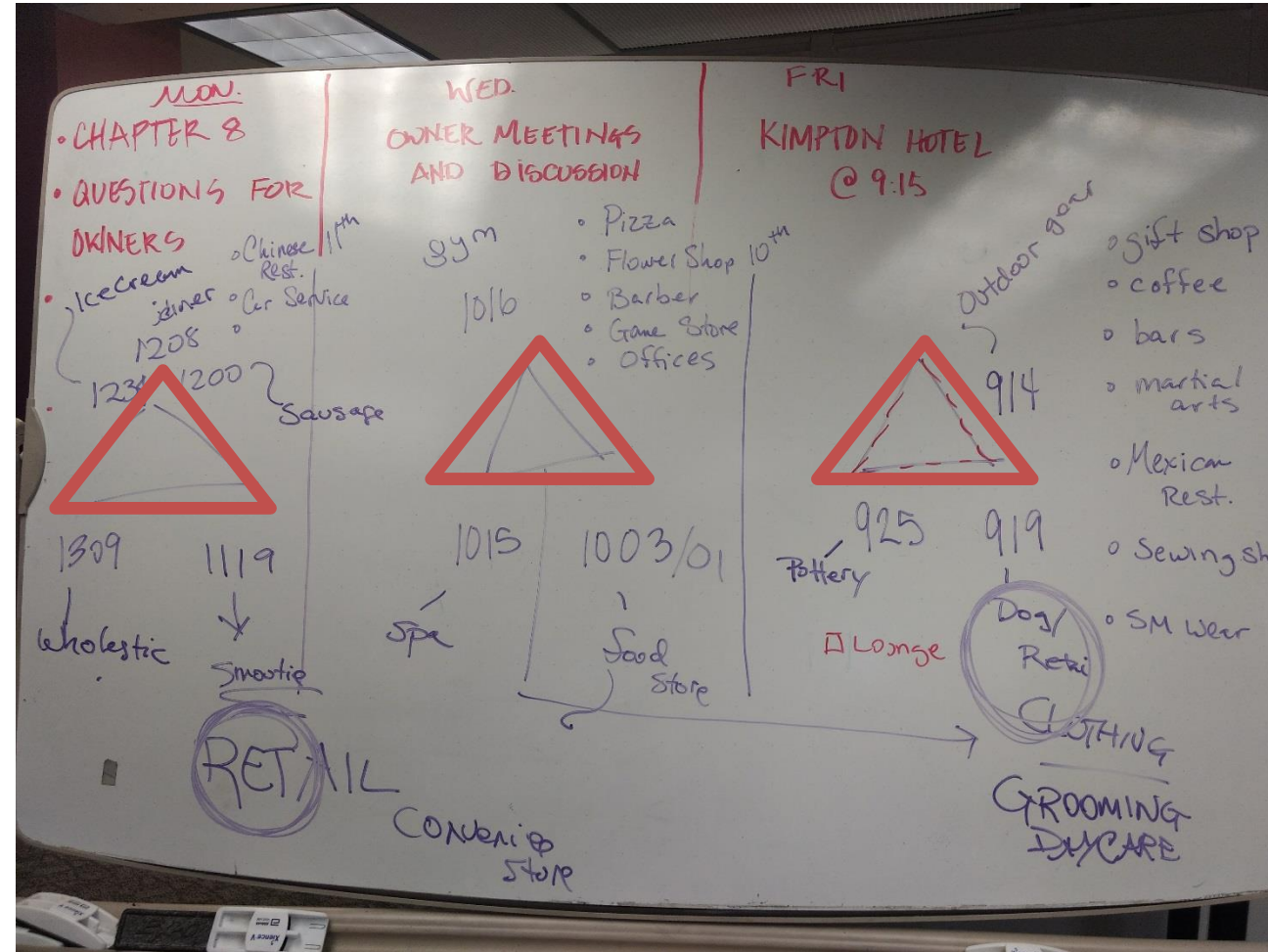
- DROP CHILD OFF AT MARTIAL ARTS
- RUN TO GYM
- GRAB DINNER TO-GO AT CORNER STORE

USER 2 –

- RENT SOME EQUIPMENT AND HAVE FUN IN THE PARK
- GRAB DINNER
- GRAB DESERT AN ICE CREAM SHOP

USER 3 –

- GET HAIR AND NAILS DONE
- PICK UP FLOWERS
- GRAB A COFFEE
- BUY A GIFT AT ONE OF THE STORES



PROCESS



PHASE 3

- DESIGN PROCESS
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- COMMUNITY DESIGN REVIEW
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- DESIGN PROCESS
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- COMMUNITY PRESENTATIONS

PROPERTIES

BY: MARIANA HERNANDEZ

PROPERTIES



PROPERTIES



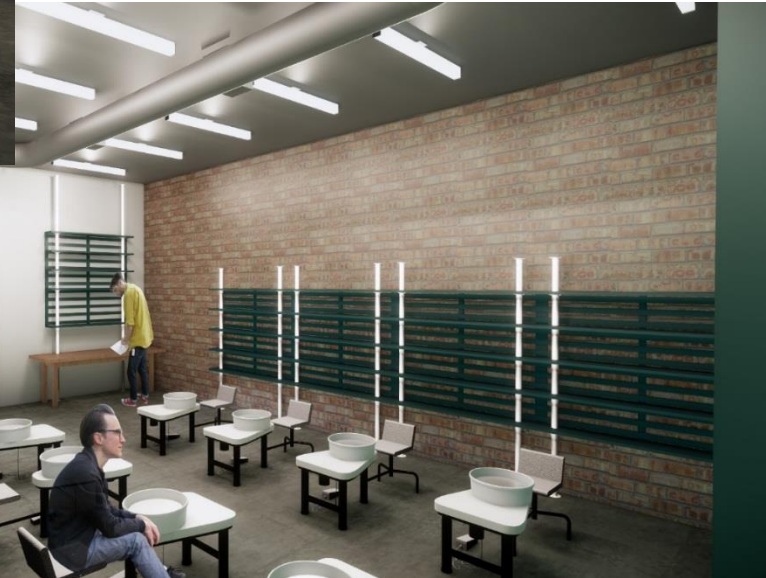
902 MILWAUKEE AVENUE SPORT RENTAL AND STORE



JUSTICE



PROPERTIES



914 MILWAUKEE AVENUE POTTERY STUDIO



MARIANA

PROPERTIES



MICHAELA

**917 MILWAUKEE
AVENUE**
PET STORE



PROPERTIES



**925 MILWAUKEE
AVENUE**
HOMEOPATHIC STORE



MEGAN



PROPERTIES



**927 MILWAUKEE
AVENUE
CORNER STORE**



BETHANY



PROPERTIES



**1015 MILWAUKEE
AVENUE**
DAY SPA



COURTNEY

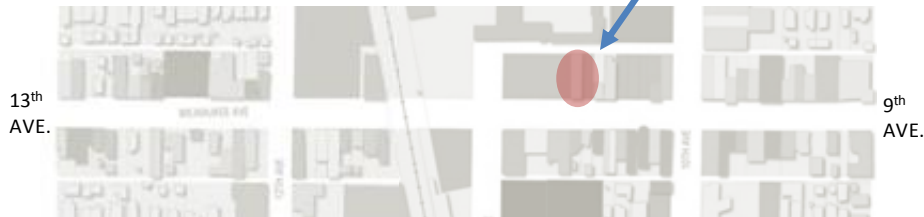


PROPERTIES



BECKY

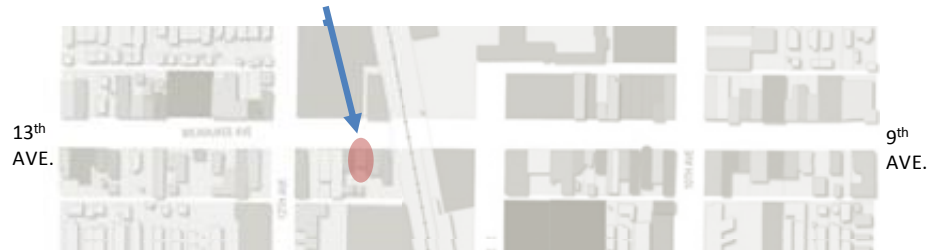
**1016 MILWAUKEE
AVENUE**
GYM, DAYCARE &
MORE



PROPERTIES



**1119 MILWAUKEE
AVENUE**
ICE CREAM SHOP &
MORE



AMANDA



PROPERTIES



JANAE

**1200 MILWAUKEE
AVENUE**
MILWAUKEE
SAUSAGE COMPANY



PROPERTIES



**1208 MILWAUKEE
AVENUE**
ARCADE



LAUREN



PROPERTIES



1210 MILWAUKEE AVENUE DINER



REBECA

RE-DESIGNING DOWNTOWN



QUESTIONS?